



Dare to be different

GO-WOMAN!

ISSUE THREE | June 2007

West Midlands

PLUS:

IT TRAINING
PANEL OF EXPERTS
DEE'S COLUMN
MARKETPLACE

GETTING WOMEN ON TRACK

Birmingham University Great Hall on 6th July 2007



BDi

Dear Reader...

In this edition of Go-Woman! magazine we are delighted to be associated with the 'Getting Women on Track' event taking place at Birmingham University Great Hall on 6th July 2007. (see the full article on pages 12 and 13)

We have several new additions on the www.go-woman.com website and in the magazine, including our new Networks Directory with the introduction of 4Networking group. Find out more about 4Networking in this issue.

The magazine also features a review of a number of business opportunities – read about real people and their experiences!

Enjoy the issue and don't forget to send us your feedback at gowoman@go-woman.com

Clare Hill/ Yasmin Akhtar

Directors - Go-Woman!

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Dare to be different
GO-WOMAN!

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BUSINESS OF *Safety*

It is inevitable that in your day to day endeavours you will find yourself in unusual and interesting situations, whether that involves doing the weekly shopping or closing that most important contract for your business.

It is vital that you put personal safety first and take adequate precautions. We have compiled a list of things that you need to be aware of:



“...It is vital that you put personal safety first and take adequate precautions...”

It's important that you have a **PLAN** for your safety

Prepare your day and meetings in advance, so that people are aware of your whereabouts

Leave plenty of time between meetings to give yourself time to check back in with the office to let them know you are safe.

Avoid situations which could be difficult or confrontational

Never assume it won't happen to you

Meeting People

Ensure someone is aware of your whereabouts (If your meeting is of a confidential nature leave your meeting details in an envelope, leaving strict instructions to open it, if you haven't checked back in by a specified time).

If your visiting clients, when parking, always face your car in the direction you wish to leave, as this will help should you need to leave in a hurry.

Always arrange meetings in a public place or at your office where you feel most comfortable. (Don't compromise your personal safety by arranging meetings late in the evening especially in the winter.)

If you find yourself in a confrontational situation – *leave – walk away*

General

- Do not advertise that you are carrying a laptop
- Never leave your laptop in the car in full view
- Always be aware of your bag, never leave it out of sight for a second whilst you go and grab a drink. It only takes a second for someone to take it.
- Be assertive, act confident, when in a new place, so that you don't come across vulnerable.

“..Technology is a fantastic marvel, constantly changing. Although computers are changing the basic functions remain the same..”

TASTER Course

Are you mystified by computers? Intrigued by their power; yet hesitant to use them? In this issue of Go-Woman! we will cover the computer basics to get you started.



Computer Basics

1. Types of Computers

Desktop (below left) - a personal computer small enough to fit conveniently in an individual workspace.

Laptop (right) - a portable computer small enough to use in your lap.

2. Identifying components

Mouse - gives you the point and click simplicity that helps make computers easy to use.

Keyboard - is a data entry or control device using a number of keys which are pressed by the fingers to operate.

More about the Mouse

The mouse is used as an input device. A cursor is the visible shape of the pointer on a screen

You will see many shapes of the cursor. Below is list of different type of cursors that you will most commonly see.



pointer cursor indicates, system is idle, ready for use.



cursor turns this shape when placed over a hyperlink, once clicked it takes you to that website .



system is busy doing something. You will see this cursor when you open a new program.



click here to enter text.

Mouse normally has two buttons, a left and a right button. In order to select an item, you must click the left button. In order to open a menu from an item, click on the right mouse button. To open an item, double click using the left hand button.



More about the Keyboard

Some keys have special functions, or uses:

Shift Key - There are two of these. To make a capital letter, hold this key down and press the letter.

F1 - F12 (Function Keys) - Group of 12 keys that perform special functions.

Space Bar - This is a long key and its function is to make a space between words when you press it.

Enter Key - Pressing this key gives you a new line.

3. Peripherals

A Peripheral is a device that is connected to a computer such as a printer, modem, mouse or a keyboard

4. How do you turn ON the computer?

Technology is a fantastic marvel, constantly changing. Computers are no different, but do not allow this to put you off. Although computers are changing the basic functions remain the same. You may struggle to find the ON button, but don't panic. If you struggle, just ask someone.

Want to learn more –

logon to www.go-woman.com to access more training.

PANEL OF

Do you have a burning question that's been nagging away at you - well don't wait any longer email us at: gowoman@go-woman.com and we will get our experts on the case.

Experts

Revenue and Customs

I'm self-employed, what do I need to do to inform HM Revenue and Customs?

If you are self-employed you should register with HM Revenue and Customs within three months of starting to work for yourself or you may have to pay a £100 penalty.

Register by telephoning the Helpline for the Newly Self Employed on **08459 15 45 15** or download form CWF1 from <http://www.hmrc.gov.uk/forms/cwf1.pdf>

How do I pay tax and National Insurance as a self-employed person?

If you have registered with HM Revenue & Customs you will receive a Self Assessment Tax Return shortly after 6 April (the end of the tax year). You enter details of your taxable profits from self employment and any other income you have received during the tax year. If you send HM Revenue & Customs your return before 30 September they will work out how much tax you have to pay. Payment will be due on the following 31 January. This is the final date for sending in your return - if it is late you may have to pay a penalty.

As a self-employed person you may have to pay Class 2 and Class 4 National Insurance Contributions.

Class 2 is a weekly contribution of £2.20, payable from the date you start self-employment. HMRC will arrange for you to pay

by direct debit or quarterly bill when you register. If your taxable profits are expected to be below the Small Earnings Exception limit (£4635 for 2007-8) you can apply not to pay it.

Class 4 may also have to be paid if your taxable profits are above the Lower Profits Limit (£5225 for 2007-8). This is worked out when you send in your self assessment tax return and paid at the same time you pay your tax.

Further help from HM Revenue and Customs

If you are just starting up in business and want help in understanding any of this information, HMRC's Business Support Teams offer free workshops at various locations. Speak to the Helpline for the Newly Self Employed for more information or book online at

<http://www.hmrc.gov.uk/bst/>

HM Revenue & Customs

Self-Employed Registration Helpline
08459 15 45 15

Self Assessment Tax Return Helpline
0845 9000 444



**HM Revenue
& Customs**

Information Technology

What is safe mode?

Safe Mode is a special way for Windows to load when there is a system-critical problem that interferes with the normal operation of Windows.

The purpose of the Safe-Mode is to be able to start the operating system only with a minimal set of components loaded. Once you have corrected the problem, then you can reboot and Windows will load normally.

Safe mode is intended for maintenance and not for day to day usage. In safe mode your PC does not have access to network connectivity and your display may look incorrect due to video drivers not being loaded.

I have heard that I can make telephone calls over the internet for free - is this true?

Yes. Voice over Internet Protocol, also known as VoIP or Internet telephony, provides this ability. It works over the Internet and to maximise the benefit and performance of VoIP, broadband connectivity is recommended.

Once you have Internet access, you will require VoIP software. There are many examples of software such as Skype, Vonage and even Yahoo Messenger. To make calls to another PC, you will normally need to have the same software on the definition PC.

You can also make calls to landlines and mobiles. Usually you will be charged small amount. However, many providers will include minutes as part of a monthly subscription. Call charges are usually much lower than conventional calling. In addition to this, access numbers are also available. These make it possible for anyone to call you from a conventional phone. Callers are charged their normal rate.

However advances in VoIP and its related protocols mean that you don't even need to have a PC for VoIP.

Asian-e

Asif Bashir

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Accountant

What does a set of accounts include?

Accounts must include:

- a profit and loss account (or income and expenditure account)
- a balance sheet signed by a director (for companies only);
- an auditors' report signed by the auditor [if appropriate] (companies only);
- a directors' report signed by a director or the secretary of the company (company only);
- notes to the accounts;

I'm self-employed, what taxes should I be paying?

If you are self-employed you need to start paying Class 2 national insurance from day one. If you do not register with the HM Revenue and Customs within three months of commencement of self employment you will be liable to a fine. You will also be subject to Class 4 national insurance and income tax based on the profits of the business.

What is a financial year?

Every company/business needs to prepare annual accounts that report on the performance and activities of the company/business during the year. The period reported on in the accounts is called the financial year. This starts on the day after the previous financial year ended or, in the case of a new company/business, on the day of incorporation/commencement.

Donna Wade ACA

Chartered Accountant and Business Consultant

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WadeX Limited

For updates see our online section at:
www.go-woman.com

TALL OAKS

From Small Acorns Grow



“...I had to start something up for myself because I thought that would be the only way to get the kind of career I wanted...”

After my 'A' levels I wanted to work rather than go to university. My first job was book keeping. After that I ended up going from one job to another and several jobs later I started to wonder about progression and realised that without any qualifications I had to start something up for myself because I thought that would be the only way to get the kind of career I wanted.

I signed myself up to a short business planning course without a clear idea of what I wanted to do but I was sure it was going to revolve around the fashion industry.

On travelling to the course on the first morning I was looking through a magazine and found a beautiful picture of an acorn.

The phrase my mum always used 'tall oaks from small acorns grow' immediately sprang to mind.

Having previously worked for a girl who was pregnant I thought about how great that would be on a T-Shirt for pregnant women, with an acorn on the belly.

I was in the right place at the right time to start researching my idea. I started looking at the market and for appropriate help to plan the business.

I needed start up capital and spoke to The Prince's Trust. On the back of my business plan they gave me a loan to start the business. I used it to build a website and exhibited at a trade fair to launch the brand and from that got a couple of resellers on board. So that's really how it all began, although Babu is the nickname my dad gave me when I was a baby and the butterfly logo came from a pin badge I had when I was very young... so perhaps it all started way before that!

Whilst I was planning the business, I was also holding down three part time jobs to support myself but found that once I was up and running the more time I put into the business the more I was able to grow it and so very quickly decided to concentrate solely on Babu.

The hardest part of starting a business was the fear of failure but for me it would have been worse not to have tried it at all. There have been many times when I've thought, 'had I known then what I know now, I wouldn't have done this' but really I think it's a great thing that we don't always know what's ahead as it might stop us from attempting the things that we want to do! Now I couldn't be happier.

It can be lonely working on your own, and pretty stressful at times, but I have found myself relying on family and friends to discuss ideas and talk through problems. On the plus side being my own boss and the flexibility it allows is great... and the feeling of being so much in charge of my own future is fantastic.

The future is looking bright as I have recently joined forces with an Italian fashion group which manufactures and distributes several lines of children wear, going hand in hand of course with Babu.

I'm also involved with Young Enterprise, encouraging young people to start thinking about business and the world beyond the classroom. I got hooked by acting as a volunteer advisor for a local school running the company programme, which gives young people the opportunity to set up and run their own business whilst they are still in school. The outcomes are just mind blowing and their motto 'learning by doing' is just spot on.

Finally, if you are thinking of starting up a business, talk to as many people as possible and weigh up all the pros and cons. Approach support agencies, there is a lot of information out there to help you put your idea into action... 'Tall oaks from small acorns grow...'



You can contact Katy through her website: www.lovebabu.com

LIVING Forever

Forever Living Products is the world's largest grower of Aloe Vera. The company manufactures a wide range of natural products that can benefit anybody of any age and even their pets!

These products are not available in the shops because the method of distribution is by Team Marketing. Team Marketing provides the opportunity to start your own business with very little initial investment and no restrictions (other than legally you must be 18 years old). It can give you the chance to work from home, have complete flexibility, be your own boss, and earn an extra income or a full time income.

My name is Roni Flatley, an independent distributor for Forever Living for the past 18 months, since I was offered redundancy after 26 years in insurance. My previous job gave me little time to do anything but drop my sons off at school, pick them up, cook tea and put the youngest to bed. My youngest suffered from 'lack of mum' time and I spent all weekend cooking and cleaning with no quality time for me or my boys. So I gave it all up to restore my quality of life.

I now work part-time for myself, recommending the fabulous Forever Living natural products. As a sponsor, I am also building up a network of distributors, providing them with all the training and support they need to get started and to be successful in their own Forever businesses. As a result, I now see my son to school, pick him up at 3.30 and attend school activities – and I am there for my children in the holidays.

The flexible nature of the work pattern with Forever Living Products allows you to fit the business around the rest of your life – your full or part-time job and your family commitments.



Anyone is eligible to join Forever Living, either as individuals or as couples wanting to go in to business together. You are recognised and rewarded for the effort you put in, supported and trained by your sponsor (the person who introduces you) and by the company. Forever Living Products UK holds the prestigious Investor in People accreditation in recognition of the quality of their training and support, and is an award-winning member of the Direct Selling Association and the Office of Fair Trading.

If you are interested in earning money and feeling healthy at the same time, and especially if you like helping other people, Forever Living Products could be the opportunity you have been looking for.



Please visit my website www.feelgood4life.co.uk or leave your contact details for me on **0844 453 2147** without obligation – I would love to hear from you.

Roni Flatley

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Claudette	07940 242 320	
Paulette	07949 646 749	

GETTING WOMEN

A unique experience-based Careers Day aimed at encouraging women of all ages to consider "non-traditional" careers and entrepreneurship – is to be held in the Great Hall of the University of Birmingham on July 6th 2007

On Track

Entrepreneurship the feminine way

The event has a strong focus on women as entrepreneurs. Starting a business is a big step for anyone and there will be wealth of information and advice on hand for women thinking of starting a business or who already run a small business but need help to make it grow.

Young and new entrepreneurs will find plenty of encouragement by meeting others who have gone through the same process and by finding the advice and information they need to get started, from registering the company, to finding funding, to sales and marketing.

The "Getting Women on Track" concept is based on examining the main issues that women have to face - from overcoming stereotypes, discovering what options are available, finding the vocational or academic routes to gain the necessary skills and the availability of role models to encourage and inspire them.

Tapping into women's talent

"There are many talented women in the Midlands who have the potential to achieve great things, but traditional barriers and lack of support lead them down well worn pathways that block their chances of development and lead to frustrating and unrewarding careers," says organiser Sue Langley of BDI Consultants Ltd.

"This event provides an opportunity for them to try out a wide variety of things and talk to people who are already breaking the mould. The benefits of this to all our visitors will be very far-reaching."



Girls try out a racing car at last year's East Midlands event

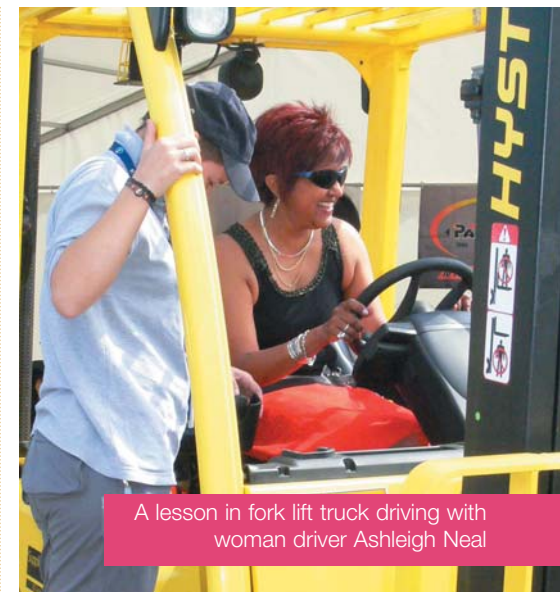
An exciting range of interactive displays and demonstrations will promote the opportunities for women in areas including IT, engineering, and science & technology and enterprise.

Meeting extraordinary women

Visitors will have the opportunity to meet many extra-ordinary women doing very out of the ordinary jobs, women who have succeeded in their chosen profession in spite of the odds against them. As role models they will be available throughout the day to give advice and support to anyone thinking of following in their footsteps, or forging a new way forward.

Who should be there?

Visitors will include a wide range of people, from schoolgirls planning their future careers to women looking either for a return to work, a move to self-employment or a change in career. New this year will be a focus on black and minority ethnic issues with a number of speakers and exhibitors lined up to take part. The Women's Business Development Agency will also be on hand to provide advice, guidance and mentoring for women in business or thinking about starting a business.



A lesson in fork lift truck driving with woman driver Ashleigh Neal

Looking for a career that's out of the ordinary?

- Want to start your own business but don't know how?
- Want to talk to the trailblazers - women who have succeeded against the odds?
- Meet the women who will tell it like it is
- Find a wealth of advice and support to help you make it happen

Then come to Birmingham University Great Hall on July 6th 2007

"Getting Women on Track" starts at 10am

Register for free entry by telephoning **BDI Consultants** on **0845 450 0448** or emailing **gwot@bdiconsultants.co.uk** **www.gettingwomenontrack.co.uk**

For information on how to exhibit or sponsor an event contact **Sue Langley** on **0845 450 0448** or email **suelangley@bdiconsultants.co.uk**

If you have an experience you think others would benefit from hearing about, or you run an out of the ordinary business, we would like to hear from you.

www.gettingwomenontrack.co.uk



HOW TO SET AND ACHIEVE *Powerful Goals*

Have you ever set yourself some great goals... and then let them all drift away? You're not alone. Thousands of us start with good intentions, then get caught up in the day-to-day and forget what we really want from our business and life. Now's the time to get over the barriers and achieve the success you want & deserve!

What's your block to Powerful Goal-Setting?

'I tend to focus on what I don't want'

Do you ever hear yourself saying 'I don't want to put on weight', 'I don't want any more debt', or 'I don't want my business to fail'? The law of attraction states that like attracts like. What's going on in our inner world – our mind – is reflected in our outer world: we get what we focus on!

Solution: Turn it around! Focus on what you do want. Make your goals positive, specific and measurable. If you have debt, decide how much money you want, and write it onto your bank statement. If you want a specific income from your business, write yourself a cheque for that amount – and look at it daily. Decide what it is you do want, and focus on achieving it!

'I don't know what I really want'

The big stumbling block for many of us is creating a compelling vision for ourselves. It seems so daunting. It's a lot easier to focus on the day-to-day and ignore the bigger picture.



Solution: Ask yourself 'What do I really want to be, do and have in my life and business in the next 5 years?' Take 3 pieces of paper, and write 'Be', 'Do' and 'Have' at the top. Then let your imagination fly! Write without judgement until your ideas run dry, then ask the same question again, adding 'if money was no object', 'if time was no object' and so on, until you have 3 pages full of inspiring goals!

'I don't know where or how to start on my goals!'

Being faced with a large goal, like setting up your own business, can create feelings of overwhelm, many people deal with this by procrastinating - watching TV, calling friends or even doing chores instead!

Solution: Break your goal into manageable portions. What do you need to do on a monthly, weekly, and daily basis to move forwards? Take daily action, and reward yourself for achieving these small steps.

'I keep my goals to myself'

Fear of failure stops many people from being open about their goals, but it's a lot easier to neglect them if nobody knows! Keeping your goals private reduces accountability, and with it, your chances of success.

Solution: Get a Coach – someone who can keep you on track, challenge you to achieve your targets, motivate you when things get tough and share in your successes.

'I have goals in my head, but don't write them down'

A famous study of Yale University graduates found that 3% had written goals, 13% had unwritten goals and the remaining 84% had no goals at all. 10 years later, the 3% with written goals earned 10 times more than the other 97% put together! Why leave it to that 3% to gain all the success?

Solution: Write down all your goals, display them where you'll see them, such as your desk, computer or bedside table, and review them daily for maximum focus. And when you've achieved them, write some more!

For a full version of this article, visit:
www.getcoached.co.uk/goalsetting.htm

Joanne is a Life and Business Success Coach, NLP Master Practitioner, EFT Practitioner, META-Medicine® Health Coach and Trainer. She is co-founder of Solihull based business 'Get Coached'. Joanne works with individuals to achieve clarity, overcome their barriers and align with what they truly want.

Contact Joanne on **0845 838 6787** or email joanne@getcoached.co.uk to find out how she can help you today.



In this regular column, Dee Jones aims to support, encourage, and reassure you – and to share the lighter side of the ups and downs of business life. In this issue, Dee takes an alternative view of business planning.

Years ago, when I was but a wee slip of a lass in Sheffield, I made regular Saturday afternoon trips to the swimming baths with my best friend. Of course I'd hotly deny that we had any interest in showing off in front of the boys – the real lure was the thrill to be had jumping off the diving boards in the diving pool. Neither of us could dive properly, and Liz's technique of squeezing her eyes tightly shut and pinching her nose as she executed a simple jump would have made an Olympic judge's blood run cold. We were old hands at the 1 metre and 3 metre high boards, but the 5 metre high platform was serious stuff. Only the brave few went there. Until the day Liz decided to scale the ladder to look at the view from the very top. That was all she'd planned to do – but the simple act of going up there put her in the category of the awesome kids. Imagine her dismay then, when the buzzer sounded for the end of our session, and she found she was trapped. With no way down other than to make the Big Scary Jump. I'll never forget the expression on her face when she realised the reality of what she'd let herself in for.

It's a lot like being in business. You've just started to trade. Part of you is excited about the future, but the other part of you feels scared that you've left your job, or guilty because you've cruelly and selfishly 'abandoned' your children. It's easy to say the words 'I own my own business', but deep in your heart you feel like everyone will know that last week you were a school dinner lady serving up the burgers and chips. You fear that they'll think you can't possibly be any good at what you're doing now. This is the business equivalent of climbing up the ladder to the 5 metre board. Scary, but somewhere you've found the courage to do it!

LIVING ON THE



“...This is the business equivalent of climbing up the ladder to the 5 metre board. Scary, but somewhere you've found the courage to do it!...”

And then there's the 'view from the top'. Funny how we react when reality dawns! The view is initially quite daunting (what on earth do we say when our first customer comes in?!), but it gets less frightening as time wears on. When you're on the

5m board, you can contemplate various things. You know your objective is to get back down to ground level, but the question is how on earth do you do it? What strategy should you choose? Climb back down the ladder again (embarrassing,

and very uncool), take a jump (basic, but a good start) or try an impressive but risky pike-tuck-double-somersault-with-twist manoeuvre? You could work yourself into a frenzy just thinking about it!

It's the same with planning for success in your business. Be clear about what it is you're trying to achieve. It's easy to be distracted by other things that crop up, all of which look terribly interesting and appealing, particularly if they're fun to do. (Remember what it's like to be on a diet and how Mars Bars suddenly gain a whole new increased appeal.....?) Take some time out, plan what you want to achieve, and consider the various options open to you to. Prioritise those which are either easy wins or which will move you furthest and fastest toward your goals. It'll give you focus where it counts.

And before you know it, you too will have made that Big Scary Jump off the 5 metre board. Your business will be up, running, and you'll be gaining experience and credibility hand over fist. In a few months time you'll wake up one day and realise how much you've achieved. Those burgers and chips are but a far distant greasy memory.

Liz told me that when she made the leap in Sheffield that day, she realised there was no going back, and she was proud that she'd done it. Even if her technique needed some serious work (she had a long way to go before you could apply the word 'graceful' to her!), she was now one of the elite. The brave ones who dared take the risk. And that's where you are. You're one of the awesome kids. Bask in others' admiration, and enjoy the sploosh of water around you as you jump in!



Dee Jones works with small to medium sized businesses, helping them to grow by providing practical support and advice - delivered in her unique informal, down to earth style. She can be contacted at: dee.jones@skillpoint.co.uk

4NETWORKING

because there is another way!

4Networking tore up the rule book when it was launched 14 months ago in the South West, cocking a snoot at the existing business networks and ignoring the sniggering from the 'establishment'.

Managing Director Brad Burton was frustrated by the overbearing rules and regulations and decided it was time for a networking group that put its members first – and it's a formula that is paying dividends.

4Networking is now the largest group of its type in the South West, with over 20 groups, and is expanding rapidly, with plans for further groups along the M4 corridor, in the North West and the West Midlands.

We caught up with Brad who explained how a 'members first' attitude has changed the way more than 1,200 businesses are doing business!



"In traditional networking there are two schools of thought. In political terms, on one hand there's the loony left, toby jug and tweed jacket school of networking, while on the extreme right it is all about money, what somebody could bring to the table.

With 4Networking, the only thing our members need to bring to the table is themselves, some business cards and ideally a smile. 4Networking is 50% business, 50% social, and the more people you know in business the luckier you are"

There's also a strong social element to 4Networking although not everyone gets that at first. It requires people to come with an open mind and adopt a culture of helping each other.

This makes it a particularly successful environment for businesswomen, who tend to be more empathetic.

At 4Networking we've tried to re-write the rule books. Business should be fun and I think that's why so many people are discovering there is a new way of doing things."

Doing it the 4Networking Way - an unstuffy and open approach to Networking

Breakfast Meetings - 4Networking runs fortnightly breakfast meetings in a growing number of locations throughout the UK.

Each group meets once a fortnight at the civilised time of 8am to 10am. Business cards and literature are placed on the bumf table while everyone grabs a coffee.

The real business starts over breakfast. Everyone has the opportunity to talk for 40 seconds to the rest of the group about their company. This is followed by a guest speaker's 10 minute 4-sight presentation / workshop on an important business issue.

4N's innovative approach to networking Following breakfast, you'll move around to speak individually with other 4Networkers during a structured 1-2-1 'Let's Talk' rounds. Take 10 minutes with each person to build a deeper understanding of each other's services, needs, connections and ambitions. This accelerated process works brilliantly, is great fun and real business gets done at every meeting.

Members and guests alike pay £10 (incl. VAT) at each meeting to cover breakfast and room costs.

Interested why not check out the www.4networking.biz website or to come along to one of the West Midlands events call Steph: 07976 81 40 36.



Quality Training Available for Businesses, Charities & Individuals

Performance Training and Consultancy is a training provider with a learner centred perspective combined with affordable quality training we offer value for money.

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- Anti Social Behaviour Awareness, Conflict Management, Community Safety
- Recording and Providing Evidence, Lone Working
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- Anti Discrimination and Diversity in the Community
- Teacher and Trainer Development
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Training for Employers, Advisors and Individuals:

- Employment Law – Tribunal Cases for Employers & Advisors
- Employing Asylum Seekers & Refugees – The Legal Framework Unravelled for Employers & Advisors
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UK Strategic Study Centre Ltd promotes the understanding of the Taoist philosophy of strategy and Chin-Ning Chu in the UK.

**For details on training courses available on Strategy and Leadership
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A Mission to Save Lives

My name is Dorcas Walters and as a busy working mum I don't generally have time to get involved in other ventures. I run The Best Of Birmingham Central & South, part of the exciting new business directory thebestof.co.uk, but when one of my contacts introduced me to the Plexus Pink mission I knew I had to be involved.

The Plexus Pink Breast Chek Kit™ is a patented medical device which enhances the sensitivity of your fingertips, reduces friction and improves the ability to spot breast tissue irregularities.

98% of doctors, nurses and health professionals surveyed said the kit would improve the ability to detect changes and they would recommend it to patients. The kit retails at £25.

Breast Cancer Facts

Breast cancer kills more women than any other form of cancer. Approximately 1 in 9 women will develop breast cancer; it could be any one of us. And yet many women do not perform regular breast exams that could save their lives and many cancers are not detected until it is too late.

Finding a lump at stage one (1cm and under) offers a better than 95% chance of full recovery. A lump can grow from 1cm to 3cm in just 1 ½ years. Mammograms are given every 3 years and generally only to women over 50.

Early Detection Saves Lives

The Business Opportunity

Because women naturally communicate via networks the Plexus Pink kits are being marketed and distributed via a network marketing model. However the opportunity is

by no means exclusive to women, in fact many men around the world are becoming Plexus Pink agents. Getting involved costs very little, and has the potential to make an ongoing income while helping others.



Marketing your kits would easily fit around school hours or alongside a related business.

Plexus Pink agents around the world include breast cancer survivors, breast surgeons, oncologists, doctors, nurses and other health professionals who are passionate about Breast Chek Kits™ because they know their life saving value.

This is a product which has the power to change lives, save lives and make the world a healthier and happier place.

I would very much like to make contact with health professionals and breast cancer support groups in Birmingham, to talk to them about the kits, so please do contact me if you are involved with any of these.

For further information / to order a kit please contact dorcas.walters@plexuspink.com visit www.plexuspink.com/24382 or call 0121 472 1150

I would also like to thank Go Woman for partly sponsoring this page & supporting the Plexus Pink mission.

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