

# Arrow

## Small Business Finance

[www.arrowfund.co.uk](http://www.arrowfund.co.uk)

### **Arrow Small Business Finance gets right to the heart of Business Support.**

The Arrow Small Business Finance was launched in 1994 as a private / public partnership with the aim of helping businesses who for what ever reason were unable to access loan finance from the more traditional routes. The programme is supported by Lloyds TSB who make the loans and these are underwritten by the Arrow. Unsecured loans of up to £10,000 are available.

“The scheme offers much, much more than the traditional lender “ Comments Alison Bradley the programme Director “ We work hard with applicants to ensure that they have a well thought through and robust business plan that with the right investment has every chance of success. We even help with the marketing and promotion of the business.” An independent business panel makes the decision on approving the loans and looks critically at the business idea and the business plan. They need to be persuaded that the business proposition is a realistic one.

Arrow is proud of its achievements over the last 14 years and has worked with over 1300 businesses, and underwritten loans and grants in excess of £2,600,000. It has a small but very committed team, along side Alison you have Una Brown who leads on marketing the programme and Jackie Williams who co-ordinates the finances.

If you would like to know more please contact the team on 0121 607 0129 or email [u.brown@birminghamchamber.org.uk](mailto:u.brown@birminghamchamber.org.uk)