



Press Release: SEP 2008

NEWS

Award Winning Style and Tone Expands and employs on more staff

Style & Tone - A One Stop Shop to **Look** and **Feel** Fabulous

Who said there was a credit crunch? With the help of Bromsgrove District Council's start up programme, Style and Tone launched, expanded its studio's range of services all in the space of 6 months.

Winning "lift of business of the year" with Business link and Angela Agnew Associates in June the studio has gone from strength to strength and customers can now benefit from an expanded range of beauty and fitness treatments with resident experts Debbie Dodwell and Joanne Bough.

Style & Tone gained Power Plate academy status in August 2008 offering a fast and effective workout to busy women of all ages. Power Plate® is recognised as the market leader of vibration training with celebrity clients such as Madonna, Claudia Schiffer, Kylie Minogue and Hilary Swank all endorsing the toning and health benefits.

Style and Tone offers personal training, power plate classes and a pay as you go option making it an affordable option for everyone looking for a quick and effective workout.

An extensive selection of Beauty Treatments and Services are now also available in-house at **Style & Tone** with the highly experienced Beauty Therapist Team headed up by Joanne Bough. Joanne who has been working in the beauty industry for over 20 years, including the last 10 years at local reputable salons has developed a range of signature massage treatments using natural products all designed to make you feel fabulous and get results as well as the fabulous celebrity endorsed **Jan Marini Skin Care** range. Jan Marini products are known as cosmeceuticals - positioned between over the counter cosmetics and pharmaceutical products and are only available from trained skin care professionals, dermatologists, cosmetic surgeons and beauticians in selected salons and spas. Style and Tone is an accredited Jan Marini stockist and with our highly trained staff and personally designed programmes, skin can be stimulated to appear clearer, younger, smoother and healthier.

Style & Tone also offers the wonderful **glomeneral** make up range endorsed by Red Carpet celebrities such as Cameron Diaz, Holly Hunter and Gina Davis. Using the outstanding benefits of minerals on the skin and mixing it with current fashionable colour, **glomenerals**, a cosmetic beauty collection offers the solution to the demands for perfect makeup. Selecting the best quality pharmaceutical-grade ingredients including antioxidants, vitamins C, A, K, E and green tea extracts to prevent free-radical damage and improve the health and condition of the skin **glomeneral's** makeup provides excellent coverage for all skin conditions, antioxidant benefits along with UV protection. **glomenerals** is applied with little effort and conceals flawlessly - letting customers feel confident about their appearance. Whatever the makeup style is, **glomenerals** offers the look that is right. **glomenerals** is also recommended by dermatologists, plastic surgeons, and licensed skincare professionals in the United States and abroad for camouflaging following microdermabrasion, chemical peels, waxing, cosmetic and plastic surgery procedures and to help calm and soothe a variety of skin conditions.





All of Style and Tones beauty treatments and clinics are open to both members and non members.

Style & Tone is now the one stop shop to help you look and feel fabulous.
For further information, photographs, or if you would like to sample a complimentary treatment or consultation at **Style & Tone** studio in Cofton Hackett, please contact Julie at Style and Tone on 0121 460 1999 or e-mail julie.baldwin@styleandtone.co.uk

First impressions count, so go on..... Invest in yourself- you deserve it!

Notes to Editors and Press

Style & tone

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